

Global eTelecom, Inc. Check and Gift / Loyalty Training



Presented by: Carolina Mercado, Relationship Manager - GETI



GETI Introduction

- Corporate offices located in Destin, Florida.
- Owned by Sage Software based in London.
- In business since 1998 with a staff of over 80 employees
- Boarding approximately 2,000 new merchants per month
- A leader in value added check and gift & loyalty solutions.

"Our goal is never to jeopardize your bankcard merchant relationship."

We take great pride in our service and support and will always do what we can to assist our partners.





The American Checkbook

- Checks still a major form of payment.
- Retail has seen some decline but other sectors are on the rise like; Check 21+, Check –by- Phone and ecommerce.
- Consumers still want to use checks....
- WHY???
 - Float
 - Habit
 - Record Keeping
 - No credit/debit card
 - ECC is like a credit card sale





Why Retailers need?

- Check fraud
- Uncollected funds
- Employee handling
 - Inefficient
 - Increase risks
- Processing costs from bank
- Delays in funding
- Now able to take all types checks





Opportunity!

Electronic Check Conversion!

Less than 10% of retailers currently using ECC at the Point of Sale

Potential to earn more basis points and profit on CHECK than you can on BANKCARD....



Are you leaving Money on the table?



Top Reasons Merchants/Business will continue to Embrace Electronic Check Processing..

- Will speed up Availability of Funds (Cash Flow)
- Will eliminate or reduce Uncollected Funds (NSF)
- Will eliminate or reduce Fraud Items
- Overall Processing Cost per Item will be less than Credit and most Debit Card Processing
- Will Reduce the Risks associated with Employee handling
- Will eliminate bank fees associated with NSF items for paper checks
- Will eliminate bank deposit fees







Check Services





eGold- Conversion w/Guarantee

- Promote as a "Secure Payment"
- Process and accept checks "just like a credit card"
- Guarantee of all approved and accepted checks
- Check is returned to consumer
- Similar fee structure as bankcards

eGold Requirements

Must be face to face transaction.

Check must be stamped ACH.

Check must be handed back to consumer.

Customer must sign and complete ECC receipt.

Merchant will receive funding within 48-72 hours.

Checks are verified against national negative database.

NOTE: Most business checks are acceptable for guarantee and conversion. The terminal will determine eligibility of the check.



ECC Receipts

- Signature
- Printed Name
- Printed Phone #

GLOBAL E TELECOM 35008 EMERALD COAST PKWY DESTIN FL 32541

05/27/2003 11:20 CHECK

Driver Lic.: FL-***2222 Trans. Check Truncated

I authorize the merchant to convert my check to an Electronic Funds Transfer or paper draft, and to debit my account for the amount of the transaction.

In the event that my draft or EFT is returned unpaid, I agree that a fee as allowable by law may be charged to my account via draft or EFT

SIGNATURE

(Printed Name)

850-555-5555

(Phone Number)



In order to GUARANTEE a check, the following steps are required:

- 1. The receipt must be signed by the check writer on all ECC transactions.

 A legible signature, printed name and current phone number must be written on the receipt.
- 2. Driver's License must be verified and entered in to terminal. Phone number must be written on the front of the check prior to imaging. Merchant is responsible for accuracy of DL#.
- 3. Upon notification of a return check, merchant must provide GETI faxed copy of the customer signed receipt. Terminal must be batched out the same day the checks are received.

Merchant must follow the guidelines on Terminal Quick Tips Guide Provided to them in their Welcome Kit.



Merchant Benefits

- No paper claims to file for bad checks.
- Eliminates their bank deposit fees and any NSF charges.
- Losses due to bad checks are eliminated.
- Cost of employees time in handling, reconciling and depositing of paper checks.
- Eliminates potential fraud, loss and theft of consumers paper check.
- Consolidate deposits from multiple locations.
- Piece of mind knowing you can accept checks with guaranteed funding.



Unacceptable Merchants

- Credit Counseling
- Adult Related Businesses
- Investment Opportunities
- Travel Agency
- Gambling
- Bail Bondsmen

- Criminal & Bankruptcy Attorneys
- Used Auto Addendum Required
- Unlicensed Massage Parlors
- Check Cashing & Payroll Advance



eSilver – Check Conversion with Verification ONLY

For merchants that want limited protection against bad checks

- Merchant not funded for checks that do not clear
- 72 hour funding

Paper Guarantee – No Conversion

Checks must be deposited into the bank daily for guarantee service.

- No check reader or imager required
- 3-4 business day funding

Recurring ACH Debit – Merchant can ACH customers

For merchants that want to ACH customers same amount on monthly basis.

- No DL required
- Web based solution

Tele-Debit – Mobile Merchant Solution (Guaranteed Funding)

Merchants can process checks over a cell phone while on the road.

- \$300 max limit on all checks
- Must be face to face transaction
- Need signed authorization slip
- 5 business day funding

Please refer to each program description for unacceptable merchant types.





Checks- By-Phone

"Merchants can accept and process Checks from their customers over the Telephone!"

NOTE: ONLY PERSONAL CHECKS can be processed

- Designed for businesses that regularly take payments over the telephone from established customers.
- Check information is provided via telephone by customer.
- Merchant MUST obtain the customer's recorded verbal or signed written authorization to process a check by phone.
- No outbound telemarketing calls to customers UNLESS there is a pre-existing relationship with the consumer.



Check 21 + - Programs



What is Check 21?

In 2004, Congress passed legislation to change the fundamentals of processing checks. The legislation termed "Check Clearing for the 21st Century", or Check 21, is designed to enable digital images of a paper check to substitute for the actual paper check.

One of the huge benefits is that paper checks no longer have to be transported to various Federal Reserve Banks and Clearing banks for processing. Electronic or digital processing overcomes delivery and latency problems caused by transportation delays due to weather, mechanical breakdown, or disasters.



Check 21 + Remote:

- **✓** Accept checks through the mail
- ✓ Accept check from a drop box location
- ✓ Process all daily checks at once in a back office environment
- **✓** Guarantee Available

Check 21 +Plus Point-of-Sale:

- ✓ Accept any type of check
- **✓** Guarantee Available

Check 21 + Payroll:

- Corporate and Payroll Checks Only
- Guarantee Available



Check 21+ Remote Check Deposit

Check 21+ Program Types:



Check 21+ P.O.S.



Check 21+ Remote



Check 21+ Payroll

For Face-to-Face transactions.

Guarantee or Non-Guarantee

Terminal or Web-based processing

For Consumer Not Present transactions

Guarantee or Non-Guarantee

Terminal or Web-based processing

For Cashing Business and Corporate Payroll Checks

Guarantee or Non-Guarantee

Terminal or Web-based processing

Benefits over ACH

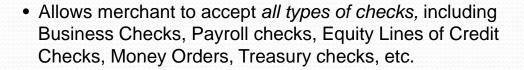
- Process all types of checks drawn on U.S. banks -Personal, Business, Government, Traveler's, Cashier's, Certified, Equity Lines of Credit checks and Money Orders.
- No ACH restrictions.
- · No receipt or consumer notification is required.
- No checkwriter authorization required for electronically processing check.

- Versatility. Accept checks in person or via mail or dropbox.
- · Security. Guarantee available.
- Speed. Faster funding. Merchant funded in 2-3 business days (8 business days for PAYROLL CASHING).
- · No ACH restrictions.
- Eliminate bad checks.
- · Increase sales by accepting all forms of check payments.
- Funds deposited into merchant's existing checking account.
 No separate account required as with some processors.
- · Eliminate trips to the bank. Save time and labor.



	CHECK 21+ P.O.S.	CHECK 21+ REMOTE CHECK DEPOSIT REMOTE
Product Description	 Accept any type of check at the Point of Sale (Face-to-Face). Process all checks in retail environment. Merchant receives funding in 2-3 business days. Can use exisiting checking account. No separate account required. 	 Accept any type of check through the mail or drop box (Consumer-Not-Present). Process all daily checks in "Back Office" environment. Merchant receives funding in 2-3 business days. Can use exisiting checking account. No separate account required.
Guarantee	Optional. Checks Eligible for Guarantee are <u>limited</u> to: -Personal. -Doing Business As (DBA). -Business and Corporate.	Optional. Checks Eligible for Guarantee are <u>limited</u> to: -Personal. -Doing Business As (DBA). -Business and Corporate.
Non-guarantee	All checks acceptable Corporate Checks, Equity Lines of Credit, Money Orders, US Treasury, Checks, 3rd Party, Starter/Temp checks, Travelers Checks, Cashier Checks, Certified Checks, etc	All checks acceptable Corporate Checks, Equity Lines of Credit, Money Orders, US Treasury, Checks, 3rd Party, Starter/ Temp checks, Travelers Checks, Cashier Checks, Certified Checks, etc
Pricing /Check Limits Underwriting will determine & approve check limits	Refer to rate schedule for <u>base</u> pricing / fees. NON-GUARANTEE .10% (10 basis points) additional premium charged to Merchant for checks \$10,000 and higher.	 Refer to rate schedule for <u>base</u> pricing / fees. NON-GUARANTEE .10% (10 basis points) additional premium charged to Merchant for checks \$10,000 and higher. GUARANTEE: See price schedule for additional discount fee charged for "Consumer-Not-Present"







- Fast availability of funds: 2 -3 business days
- Ideal for Back Office AND Point Of Sale environments.
- No ACH restrictions.
- Increase sales by accepting all forms of Check payment.
- · Eliminate bad checks.
- Most check types can be Guaranteed.
- Can use existing checking account. No separate account required as with some processors.
- Merchant retains the check for 90 Days.



Check 21 + Payroll Requirements:

- •• Checks must be drawn on a valid corporate payroll account.

 Non-eligible checks include: (a) 3rd Party (b) personal (c) Payable to "Cash"
- •• Checks must be pre-printed and contain the business' address on the face of the check.
- •• The work phone number of the person cashing check must be written legibly on the face of the check prior to the check authorization.
- •• Drivers license info and photo must match the person presenting the check and to whom check is made out to.
- Payee must be the same person attempting to cash the check.
- •• All payroll checks must be processed using the payroll or business Check option on the terminal.
- •• Customer's fingerprint must be on front of check prior to processing.
- Checks will be funded in 8 business days from processing date.



4 Access

The 4 Access terminal/imager all-in-one solution is available to merchants that combines Check guarantee and Check 21 Plus at the point of sale

This robust terminal has made it possible for a merchant to accept and process any type of check.

4Access received the Technology of the Year Award in 2008 at the ETA in Las Vegas





Virtual Terminal

The Virtual Terminal allows merchants to process checks through a web based terminal via their PC, thus eliminating the need for a costly physical terminal.

Use Virtual Terminal for the following programs:

Conversion with Guarantee
Conversion
Traditional
Checks-By-Phone
Recurring ACH Debit and
Check 21+
(check 21 requires a dual sided image. See that section for further details).

With Virtual Terminal a Merchant can:

- Process Checks for Conversion & Guarantee
- Print receipts
- Void Transactions
- •Perform a Manager Override

- > Process Checks on a PC
- Check Conversion and Guarantee
- > Requires Imager for Conversion
- Prints receipt through PC printer or credit card printer
- Access through MyOnlineReports.com

Virtual Terminal Imagers and Check Readers:

RDM ec500i with Serial Connection

RDM ec6000i with USB Connection

RDM ec700i Serial or USB Connection

MagTek MICR Image with USB Connection

MagTek Excella with USB Connection

MagTek STX with USB Connection

Check Reader: MagTek MiniMICR with USB Connection



Virtual Terminal Screenshots



Online reporting includes:

- · Merchant Bank Statement
- Merchant Batch Results
- Merchant Rejections
- Merchant Returns list
- · Merchant Transactions
- · Merchant Uncollected Checks



Check 21+ Equipment

TERMINAL / IMAGER OPTIONS

FOR ALL CHECK 21+ PROGRAMS

REQUIRED: Check Imager capable of scanning boths sides of check.

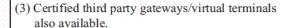
(1) All-In-One Terminal / Imager



Please refer to Equipment Compatibility Matrix for updated list.

Please confirm supported terminals, imagers & gateways/virtual terminals with your bankcard processor/ISO.

(2) Check 21+ Virtual Terminal connected to double sided imager.





2-sided Imagers

A. Single Feed Imagers





B. Multi-Feed High Volume Imager



Magtek Excell

CONNECTION TYPE IMAGERS

- MUST BE 2 SIDED IMAGER -	
RDM ec7000 series	Serial or USB
Magtek STX	USB
MagTek Excella	USB

More Supported Imagers Coming Soon!

Visit www.CheckTraining.com for complete Equipment Compatibility Matrix.

www.checktraining.com/tnbci **Equipment Compatibility Chart**



Merchant Advantages of using Imager vs. Reader

Check Imager is not required but is recommended for the following reasons:

- May be able to offer higher check limits.
- Limits number of times check processor needs to contact merchants.
- If merchant neglects to follow guidelines check processor has a better chance to collect on check with image.



VS.





GETI's Check Limit Guidelines:

Checks Limits are determined by:

- Type of Business
- Length in Business
- Credit
- SIC Codes







CHECK AGENT RESOURCE SITE















Sample ACH Form ACH Form Merchant App Description Tele-Gold Layby Tele-Silver Layby Tele-Guarantee Layby Tele-Bronze Layby Postcard Mailer



Equipment Compatibility

Check POS Compatibility - Excel format Check POS Compatibility - PDF format Check Gateway Compatibility - Excel format Check Gateway Compatibility - PDF format Ich Support Manual Virtual Terminal Description

Sales Manual



View Sales Manual

New Merchant Setup



New Merchant Setup

POS Terminal Guide



Bronze Verification Hypercom ICE
Hypercom T7 series IVI 3000 Mobilescape 5000
Nurit Omni 3200 Omni 3300/3759
Omni vx510/vx570 Orion Orion Check 21
PrimeTrex IP RDM Synergy Talento
Traditional Paper Guarantee Virtual Terminal
ngenico ISeries Hypercom T4100 Hypercom T4200
Ingenico Aqua

General Links



Multiprogram Flyer Nurit TID Confirmation Form

1D Confirmation Form Sample ISO Online Reporting

Sample Merchant Online Reporting

Sample POS Notification

Unacceptable Merchant Types

Check Menu Slick

Check Service Sales Tools



Qualified Sales Leads FREE Check Directory
Listing

Email questions to: sales@tmbci.com TransNational Bancard Inc 3701 Algonquin Road. Suite 800 Rolling Meadows, IL 60008 PH: (888) 998-6224 FAX: (888) 655-2412

Adobe Reader required to view documents.

Agent Sales Portal for Checks

www.checktraining.com/tnbci

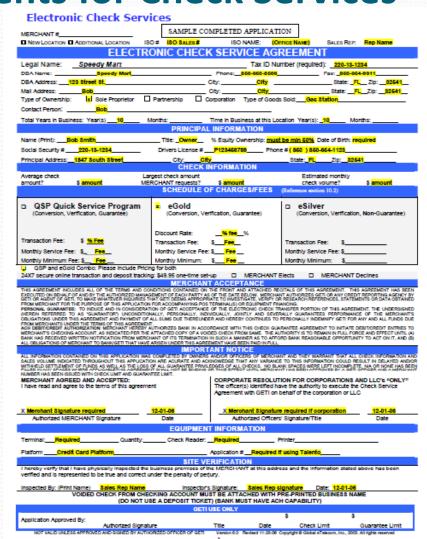
- •All product info and applications
- •Flash training for all check products
- Terminal reference guides
- Equipment compatibility list
- •Sales Manual and boarding procedures
- Supporting documents and additional
- •Forms that may be needed.

Instant Chat button Get assistance FAST!



Application Requirements for Check Services

- ISO Name or ISO Number
- Business Information
 - Physical street address
 - Location phone & fax number
 - Type of service/goods sold
- Point of Contact Information (POC)
 - Authorized signors name
 - Title or equity of ownership
 - Date of birth
 - Social Security number
 - Home address and phone number
- Average and larges t amount of check
- Service with the corresponding fees
- Signature of POC
- Type of Equipment
- Voided check or bank letter
- *No In-house financing letter





Missing Information

- If the application is missing required information we will pend the application for missing information.
- Email or call ISO group for missing information.
- We send 3 communications regarding the information over a two week period.
- If non-compliant we incomplete the application with no further communication.



FAQ on Check Conversion

Are Business Checks Acceptable?

Yes. Most business checks are now acceptable for guarantee and conversion. Terminal will determine eligibility of the check at the POS.

Is the check writer debited automatically?

No. The check writer will experience a 2 day float before ACH of funds is taken.

Is stop payment offered to all merchant types?

No. Only offered to automotive, boat repair, RV and motorcycle merchant.



Top 15 Merchant Types

Using Check Conversion

- Dental
- Cosmetic/Beauty
- Auto Tire Stores
- Liquor Stores
- Jewelry Stores
- Auto Parts Stores
- Car Stereo/Cellular Phones

- Physicians
- Convenience Stores
- Barber/Beauty Shops
- Grocery or Supermarkets
- Clothing
- Restaurants
- Auto Repair
- Nail products/manicures



Merchant My Online Reports:

www.myonlinereports.com

Detailed online reporting available 24X7

Available to every merchant at no addition extra cost.

Once they board with GETI Check, our Customer Service Dept. will send their log-in information in their "Welcome Letter".

Any assistance with log-in is handled within our Customer Service Department.



Gift and Loyalty



Global e Telecom provides TNBCI with a complete branded gift & Loyalty solution for merchants.

Main programs offered:

Introduction 30 (FREE SETUP)

- 5 7 day production time
- •Deluxe 100 / 500 (Pre-Designed or LOGO options)
 - 5 − 7 day production time
- •Custom 1000
 - 10-15 day production time
- Alacarte (custom)
 - 10-15 day production time



Located at: www.giftcardtraining.com/tnbci

Gift card portal has all sales material and paperwork needed in the field.

The site is updated and managed by GETI.

NOTE: This is excellent resource for all sales agents selling the stored value products. GETI has found if ISO promotes this site it can help streamline the boarding process and cut down on internal resources needed to support the agents.





OUT OF THE BOX-Intro

- 30 Pre designed Gift Cards.
 merchant's DBA name printed on the front of the card.
- **30 Sleeves & Envelopes**Generic sleeves and blank envelopes.
- Merchant marketing Kit
 5x7 acrylic display, tent card, 4x4 round sticker, static cling for window.
- Welcome Kit
 welcome letter, terminal reference guide, web user guide, product description.



The (Intro) kit includes all items in the above photo with exception to the actual card design that was chosen on the application.

Introduction kits take 5-7 business days for production and are shipped out UPS ground to the merchant.



OUT OF THE BOX-Deluxe 100

- 1. 100 Pre designed gift cards. merchant can have up to two lines of text.
- 2. 100 Sleeves & Envelopes generic sleeves and blank envelopes.
- Merchant marketing kit5x7 acrylic display, tent card, 4x4 round sticker, static cling for window.
- Welcome kit welcome letter, terminal reference guide, web user guide, product description.



The (Deluxe 100) kit includes all items in the above photo with exception to the actual card design that was chosen on the application.

Introduction kits take 5-7 business days for production and are shipped out UPS ground to the merchant.



OUT OF THE BOX-Deluxe 500

- 500 Pre designed gift cards.
 merchant can have up to two lines of text.
- **2. 500 Sleeves & Envelopes** generic sleeves and blank envelopes.
- Merchant marketing kit
 5x7 acrylic display, tent card, 4x4 round sticker, static cling for window.
- Welcome kit welcome letter, terminal reference guide, web user guide, product description.



The (Deluxe 100) kit includes all items in the above photo with exception to the actual card design that was chosen on the application.

Introduction kits take 5-7 business days for production and are shipped out UPS ground to the merchant.



Generic cards that merchants can choose from on Intro and Deluxe orders only.

Restaurant

Rose

Aurora

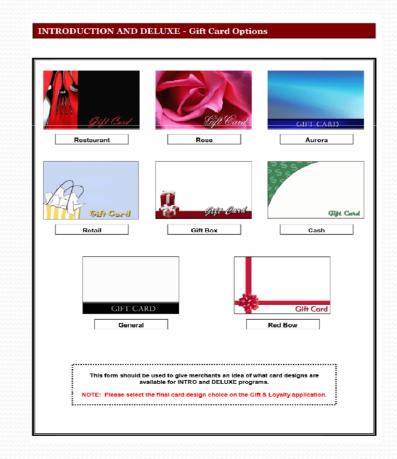
Retail

Gift Box

Cash

General

Red Bow





Generic Card Customization







Example 2

Back of card text

Card Number: XXXX XXXXX XXXX Balance Inquiry: http://www.opticard.com/balance.htm Or dial 888-481-0757

Please treat this card, as you would cash. If lost or stolen, or used without permission, the card cannot be replaced or the value replenished. This card represents prepayment for good and services. This card has no cash value and is not redeemable for cash.

Customers can add value to this card at any time and use balances until value is exhausted. After 12 months of non-usage a monthly administrative fee may be assessed.

Opticard



Logo Program

A program designed for merchants that want to launch a program with their own logo but do not want to create a fully custom card.



Aqua



Pizzeria





Universal



Present



Vehicle



Jewel



Manicure



Haircut



Exercise



Café



Unwind

Package includes the following items:

- (100 or more) Logo Cards
- (100 or more) Carriers
- (1) 5x7 Acrylic Display Sign
- (1) 4x4 Round Sticker
- (1) 4x5 Table Tent
- (1) 3x6 Vinyl Static Cling
- (1) Welcome kit (Program description, Terminal Guide, Web User Guide)

NOTE: Packages take 5-7 business days for production for orders of 100-499. 500 or more will take 10-15 business days for production Proof available upon request, \$30.00 proof fee applies. Please allow 24-48 hrs for proof time. Proof time and shipping is not part of the production timeline. Merchant is responsible for shipping cost.

OUT OF THE BOX-Custom 1000

- 1. 1000 Custom Gift Cards.
 Includes set-up and 4/1 color process.
- **2. 1000 Sleeves & Envelopes** Generic sleeves and blank envelopes.
- Merchant marketing Kit
 5x7 acrylic display, tent card, 4x4 round sticker, static cling for window.
- **Welcome Kit**welcome letter, terminal reference guide, web user guide, product description.



The (Custom 1000) kit includes all items in the above photo with exception to the actual card design that was chosen on the application.

Custom 1000 kits take 10-15 business days for production from final proof approval and are shipped out UPS ground to the merchant.



ALACARTE-Custom (cards only)

1. 500 Minimum order on custom cards.

Includes set-up and 4/1 color process.

2. Welcome Kit

welcome letter, terminal reference guide, web user guide, product description.



The (ALACARTE) orders include all items in the above photo with exception to the actual card design that was chosen on the application.

ALACARTE orders take 10-15 business days for production from final proof approval and are shipped out UPS ground to the merchant.



Artwork Requirements Form

Gift Card Art Requirements

NOTE: merchants that are not sure about how to get the artwork created per these specks we recommend they contact their local printer or graphics person to assist them

If requested to make any changes to artwork files we will charge \$50.00 fee.

PLEASE PROVIDE ARTWORK IN THE FOLLOWING FORMAT BEFORE EMAILING TO art@giftcardtraining.com

Preferred artwork formats are PDF, JPG, or TFF

Standard Card Dimensions: 3 3/8" X 2 1/8" (3.375" X 2.125")

For artwork designed to the edge of the card, please design a 1/8 inch or .125 inch bleed past the outer edge of the card.

Ensure the artwork is saved in CMYK for best results.

Ensure artwork has (2.125 x 3.375" + .125" bleed on each side that prints to trim. Corner radius is .135")

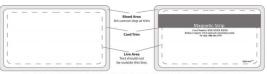
Keep all text and important images .0625" away from trim.

Minimum point size for reversed out type is 6 point.

Solid black areas on 4-color process jobs should be rich black. (70 eyan, 30 magenta, 0 yellow, 100 black)

Minimum resolution for artwork is 250 dpi. We recommend 300 dpi or higher. Images must not only meet resolution requirements but must also be within standard card dimensions, as pixelization will occur when an image with lesser dimension is increased to standard card dimension.

We may at times request additional files when file manipulation is required. Artwork should be ready in the colors specified to defray additional charges. Artwork not meeting the above requirements will delay the production of cards.



NOTE: This form should be given to all merchants ordering a custom or ALACARTE program.

Back of Card Text

Back Of Card Text

NOTE: Please check with your legal contacts to verify that this text meets all local and state laws.

Card Number: XXXX XXXXX XXXX Balance Inquiry: http://www.opticard.com/balance.htm Or dial 888-481-0757

Please treat this card, as you would eash. If lost or stolen, or used without permission, the card cannot be replaced or the value replenished. This card represents prepayment for goods and services. This card has no eash value and is not redeemable for eash.

Customers can add value to this card at any time and use balances until value is exhausted. After 12 months of non-usage a monthly administrative fee may be assessed.

Opticard

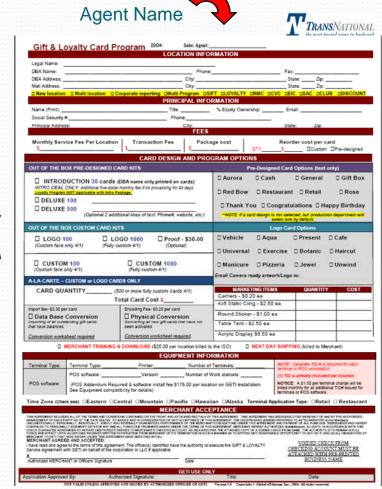
Only Custom or A-la-Carte programs can alter or change back of card text. If using custom text for merchants you will need to forward with the original artwork.

All text must be approved before any final printing is completed. Dormancy fees can be activated if local and state laws allow. Check with your gift card sales person for more information.

NOTE: Merchant must send exact text or include back of card artwork with order. BLACK TEXT ONLY



Sample Merchant Application



Card types for Intro/Deluxe



Card types for logo custom

Terminal / POS Info

Merchant signature / date

Merchant info/DBA name

Owner information

Program types

Fees and setup charges



Loyalty Addendum

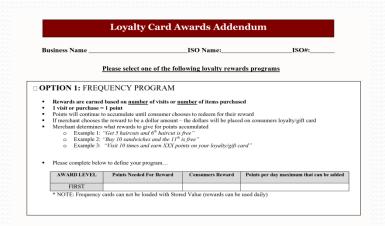
If merchant selected Loyalty this is the form that would need to be faxed in with application.

Option 1: Allows a merchant to offer a simple one level rewards program.

Example: Spend \$100 in store get \$5.00 back on card. **One reward level**

Option 2: Allows a merchant to offer a five level rewards program.

Example: Spend \$50 in store get \$5.00 back on card. Next level Spend \$100 get \$10.00 back on card etc. **Multiple reward levels**



o Exa	mple 1: "For even mple 2: "Spend \$ "Spend \$	100Rewarded w 250Rewarded w 500Rewarded w	ccumulated credit on your gift/loyal, ith \$5 credit on gift/loy ith \$25 credit on gift/loy ith \$25 credit on gift/loy ith \$50 credit on gift/loy	ulty card valty card	
Please compl		Needed For Reward	Consumers Reward	Points Per Day Maximum	1
AWARD LE	VEL Points	Needed For Reward	Consumers Reward	The maximum number of]
AWARD LET FIRST SECON	VEL Points	Needed For Reward	Consumers Reward	The maximum number of points that can be added in	
AWARD LET FIRST SECON THIRI	Points Fild	Needed For Reward	Consumers Reward	The maximum number of	
AWARD LET FIRST SECON	VEL Points TD TH	Needed For Reward	Consumers Reward	The maximum number of points that can be added in	



Conversion worksheet

Merchant Information
terminal type



Send gift card to ISO for testing



Get approval from ISO that card can be converted over to new system.



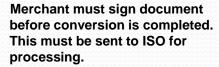
Sales rep gets paperwork sent into ISO



Sales agent collects final database in correct format. Schedule live dates with merchant.



NOTE: Merchant must not process on old system from the time we get the final file and live date.





C 11-1-1 C 22-10-C	Convers	1072 14/07	26 200

Merchant name:	Phone:	Date:
Current Gift Card Provider: _	Ten	ninal Type:
NOTE: A fee of	\$.25 per card number wil	l be charged for all conversions.
		conversion is approved and converted. inquiry and redemption only.
Step 1:		
Sample encoded car Send card to: GETI 350	d must be mailed to PRO 08 Emerald Coast Pkwy. 4 th flo	CESSOR for testing. or Destin, FL 32541
Step 2:		
		ds can be converted. ats. Approval can take 3-4 business days after
Step 3:		
Send in gift card app converting the datab		and collect the \$.25 per card fee for
we do have a 500-card i	nt to use existing printed cards ninimum. An additional fee of a and printing on the old provid	we need the cards sent to us for re-encoding, 5.25 per card plus shipping will need to be ers cards.
Step 4:		
The merchant must get to online web reports, faxe:	his electronic file from current	res in CSV or excel format. gift card provider and email to sales person. NO expled. Data must be in one file not multiple files the cards.
Step 5:		
final database with all a	s 24 hours to import the datab	ase after we have all items. We will need a hant must not process cards the day of the al file.
		that is sent for processing. If merchant sends final data and at we will be able to recognize cards issuances or balances
chant must accept these terms an above steps are not followed.	d conditions and sign below acknown	owledging that the processor will not be held liable in the ev
		Signed by:

3-30-06



Transaction Types



All Transactions Supported Include:

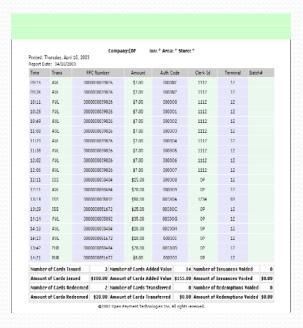
- Issuance single card
- Batch issuance-online only
- Purchase
- Balance inquiry
- Add value
- Void
- Balance transfer-online only
- Clerk maintenance-online only
- Reports

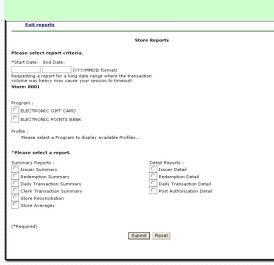


Merchant Web Reporting

Merchants receive instructions in welcome kit to access real time web reporting features.







Located at: www.GiftCardReporting.com/tnbci



Merchant Web Reporting (continued)

Corporate Reconciliation Report

Merchant reports included online



Corporate Averages Report

Issuance Summary Report

Redemption Summary Report

NOTE: All reports are real time and can be accessed online with secure connection.

Issuance Detail Report

Redemption Detail Report

Outstanding Gift Certificate Balance Report

Aging/Expiration Report

Located at: www.GiftCardReporting.com/tnbci



Support and contacts

GETI Gift & Loyalty Sales Support Contacts:

<u>General Sales questions</u> – Michael Rodriguez

Elizabeth Kesslar

Dragos Goedge

Complex sales assistance - Christian Murray

Application status - Michael, Elizabeth and Dragos

Merchant download/training - Tech Support 877-438-3249

Send all gift & loyalty paperwork to: 866-307-1631 or email to sales@giftcardtraining.com

Email all custom artwork to - art@giftcardtraining.com



Questions